

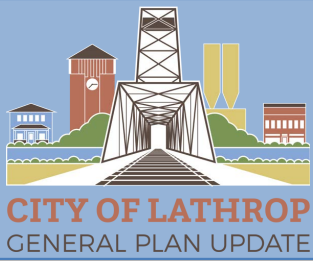


CITY OF LATHROP
GENERAL PLAN UPDATE

Visioning Workshop #2
May 2, 2018

DE NOVO PLANNING GROUP





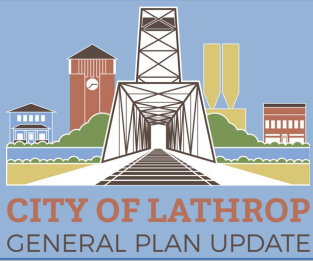
Workshop Overview

- General Plan Overview and State Requirements
- Summary of the General Plan Update Process
- Guiding Principles Activity
- Vision Statement Activity
- Mapping Activity
- Summary of What We Have Heard
- How to Get Involved and Stay Informed



General Plan Overview

- The General Plan Update will reflect community goals and serve as the City’s “constitution” or “blueprint” for future land use and planning decisions, including:
 - Land Uses (residential, commercial, industrial, business parks, open space, etc.)
 - Infrastructure Planning (roads, water, sewer, etc.)
 - Public Services (police, fire, parks, libraries, cultural activities, etc.)
 - Resource Conservation (historic structures, clean air, sensitive habitat, waterways, groundwater, etc.)



Purpose of the General Plan

- Define a long-term vision for future growth and resource management within the City over the next 20 years
- Reflect the goals and values of the City
- Build on recent City planning efforts (Specific Plans, etc)
- Include extensive public outreach and community participation
- Balance growth, conservation, and quality of life





Existing General Plan

- Adopted in 1991. Hasn't been comprehensively updated in over 25 years.
- Numerous changes to State law
 - Climate change
 - Environmental justice
 - Complete streets
 - Flood protection



Summary of the Process



Land Use Map Alternatives Report

- A range of Conceptual Land Use Maps will be developed.
 - Input from staff and City leadership will be incorporated.
 - Property owners will have opportunities to request land use changes.
 - Maps will depict differing levels of development intensity, location, and mix of uses.
 - Each Map Alternative will include an analysis of fiscal/economic implications, natural resource constraints, transportation implications, and growth projections.

General Plan Content

GENERAL PLAN ELEMENTS

Required Elements

- Land Use
- Circulation
- Housing*
- Conservation
- Open Space
- Safety
- Noise

Optional Elements

- Economic Development
- Community Character
- Air Quality
- Public Facilities and Services
- Community Health and Wellness
- Implementation

Goals, Policies, and Actions

Goals

Broad statements of community desires, preferences, and the General Plan's purpose

Policies

Guides to decision-makers with respect to development proposals, future growth and resource allocation

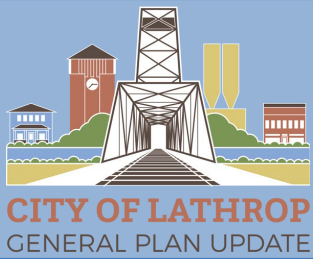
Actions

Implementation steps to ensure goals and policies are carried out

Identifying Community Priorities

Three **Visioning Workshops** will be conducted

- The Visioning Workshops focus on:
 - Communicating the intent of the General Plan Update
 - Gathering public input
- Their primary purpose is to:
 - Develop a Vision Statement that guides the General Plan Update process
 - Identify community values and priorities
 - Identify issues for the General Plan to address



Community Participation and Outreach

PARTICIPATION

- Visioning Workshops (3)
- Land Use Workshop (1)
- Community Open-House Workshops (2)
- Council Workshops/Meetings (6)
- Planning Commission Meetings (4)
- City Council Meetings/Hearings (4)

OUTREACH

- General Plan Website
- Community Presentations
- Newsletters
- Stakeholder Interviews
- Online Surveys
- Email updates





Get Involved and Stay Informed!

The General Plan Update Website is a great resource for reports, maps, newsletters, meeting agendas, meeting summaries, and upcoming meeting dates.

The site will also provide opportunities for **public surveys** and the submittal of public comments directly to the project team.

lathrop.generalplan.org



Visioning Workshop Activities

Activity #1:

Guiding Principles

Guiding Principles

From the list below, identify the top three themes that you think should guide the General Plan Update:

- Maintain and increase park and recreational facilities throughout the city
- Maintain small-town charm, character, and sense of community
- Preserve surrounding open-space and agricultural lands, and historic assets
- Promote and enhance shopping and entertainment opportunities throughout the city
- Promote higher density housing and mixed-use developments along key transportation corridors
- Increase alternative transportation opportunities, and connectivity within city, and to surrounding areas
- Attract and retain businesses and industries that provide high-quality jobs
- Maintain and support high quality schools within the city
- Prioritize east/west connectivity throughout the city
- Maintain and improve public safety and crime prevention

Activity #2:

General Plan Vision Statement

Vision Statement

The General Plan Update should be guided by a Vision Statement. The Vision Statement should be concise and clear, and should articulate the overarching goals of the community. For example:

“A mosaic of diverse people and thriving unified neighborhoods joined together by beautiful, accessible open spaces and well-landscaped roadways offering enhanced mobility for people and goods; safe place to live, work and play; quality educational opportunities; engaging gathering places; world class entertainment; recreational, spiritual, and cultural amenities available for all; and, a variety of economic opportunities for its workforce.”

Working as a group, please develop a Vision Statement for the Lathrop General Plan Update. Your Vision Statement should be 3-4 sentences long, and should include your group’s most important guiding principles.

ACTIVITY #3

GREAT PLACES

Focal Points, Defining Features, and Desired Uses

What is Placemaking?

- People-centered approach to the planning, design, and management of the spaces that comprise gathering places in a community:
 - Streets
 - Sidewalks
 - Parks
 - Buildings
 - Other public or private spaces
- Goal is to promote interaction between people and foster healthier, more social and economically viable communities

Placemaking in Action



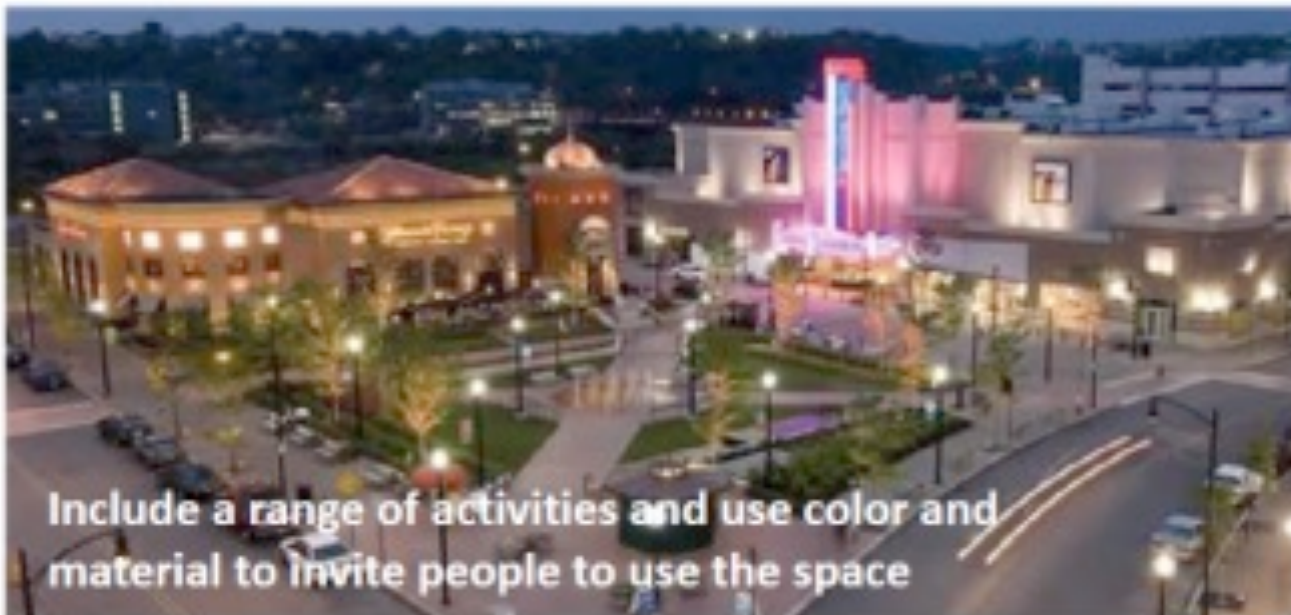
Good
placemaking
defines some of
the country's
most iconic
places...



Placemaking in Action



“Lessons learned” from iconic placemaking can be applied at the local level – it’s not about the scale, it’s about the quality



Mapping Activity

Placemaking in Lathrop

- What are the key **landmarks** within the City? How could these areas be improved?
- Where are your **major activity nodes**, destinations and gathering places? Where should new ones be located?
- Are there **different neighborhoods/districts** in Lathrop?
- What are the City's **defining viewsheds**?
- Where are the City's **major gateways**?

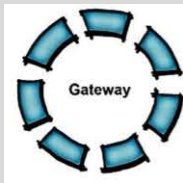
Mapping Activity



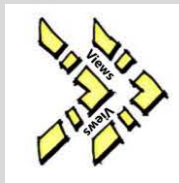
Landmarks: Iconic buildings, signs, monuments, places of cultural or historic significance



Activity Nodes: Key destinations: can be existing or future nodes



Gateways: Key entrances into the community



Viewsheds: Views that should be preserved and protected



Districts: Existing neighborhoods or areas within the community with distinct identities

Summary

What we have heard

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Next Steps

- **Online survey:** Available through the General Plan website. Provide input on key issues, similar to workshop topics. (available through late May)
- **Visioning Workshop #3**
Thursday, May 17, 2018 @ 6:00 pm
River Islands Welcome Center
301 Stewart Road

lathrop.generalplan.org